

Visual Culture reserve reading assignment—due week 2

The reserve reading for visual culture is available online. Students can access the reading through the links posted on the school library web site. Students are asked to read the following:

1. All of the information on the “Signs and Language” page
2. Begin with the heading “Definition of Semiotics” on the Semiotics of New Media Literacy page.
3. Read and print out the definitions listed on the Com 300—Semiological Terms page. Although it is not required, students are encouraged to print out the information on these pages, or take notes particularly focusing on the terms and definitions referenced on the web pages. For more information, students should reference *Introducing Semiotics* by Paul Cobley, located on the reserve shelf in the school library.